

You're invited to an exciting, professionally renewing event:

# PENNSYLVANIA / NEW JERSEY CRLA CHAPTER

Annual Spring Conference

## “Striving for Student Success: Innovative Approaches for the new Decade”

Friday, March 18, 2011 8:30 a.m. - 3:30 p.m.

at Northampton Community College  
Bethlehem, PA

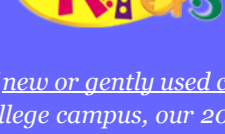


Northampton Community College

### PROGRAM includes:

A selection of workshop sessions to meet the professional needs of those working in a variety of learning support environments including learning centers, math and writing labs, writing centers, disability services, TRIO & EOF programs and tutoring centers as professional and peer tutors\*. A special Tutor Track has been included for the day specifically for those who work as tutors. We are offering two Colloquium Sessions concurrently, one for learning support professionals and administrators and one specifically for tutors.

### BRING A BOOK



The PA/NJ CRLA chapter is conducting a collection of new or gently used children's books for the Cops 'n' Kids Children's Literacy Program located on the Northampton Community College campus, our 2011 host campus. All conference registrants are invited to bring a book appropriate for a child aged from pre-school through eighth grade.

The Cops 'n' Kids Children's Literacy Program is a national initiative founded by Julia Burney Witherspoon, a police officer from Racine, Wisconsin. In 2003, the program was formally adopted by Quota International of Bethlehem, establishing the Quota International of Bethlehem Charitable Trust Cops 'n' Kids Children's Literacy Program.

For further information: <http://www.copsnkidslv.org/index.html.html>

### “Ten Poor Listening Habits”



Michael Z Murphy is a professor of English at Union County College where he teaches various communication classes. He is also affiliated with Montclair State University where he recently taught a course entitled “Listening” for their Department of Communication Studies. He is an active writer with a background in theater. Several of his poems and plays have recently been published or staged. Among his many accomplishments and interests is his affiliation with the International Listening Association ([www.listen.org](http://www.listen.org)). Professor Murphy has made presentations on the topic of listening at various conferences and workshops on 3 continents.

Keynote speaker: Michael Z Murphy

### New this year: Two 75 minute Colloquium Sessions

#### At the Heart of it:

#### Engaging Students (and Ourselves) in the Big Questions that Matter



Lisa Perfetti is Director of the Faculty for Teaching at Muhlenberg College, she has been a faculty member since after receiving a Ph.D. in Comparative Literature from the University of North Carolina-Chapel Hill. She teaches courses in French language and culture, medieval literature, and a first year seminar, Living in Nature. In addition to her work in faculty development, she has been involved in general education curriculum review, assessment of student learning, and advising of

In their recent book, *The Heart of Higher Education*, Parker Palmer and Arthur Zajonc call on educators to reflect on the fundamental purpose of college teaching and learning and inspire us to envision how we might engage students more deeply in what they are learning. Much of the focus of educational programs has focused on providing students with the knowledge and skills that they need to succeed in the workplace, but Palmer and Zajonc provide a compelling case that what we need to do now more than ever is return to the broader questions of meaning and value that have been left behind. In this session, we will consider what we know about how students learn and how that can inform a practice in which we engage both the hearts and minds of our students. Time will also be devoted to considering how our own core values brought us to our chosen professions and how we might each, in our own way, play a part in renewing the commitment to engaging students in the big questions that matter.

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#### Practical Strategies to Identify and Mitigate Learning Weaknesses



For almost ten years, Chris Selena has worked with college students who experience disabilities. He holds a Bachelors degree in Psychology from Shippensburg University, a Masters degree in Counseling and Educational Psychology from West Chester University and is pursuing a Doctorate in Educational Leadership at East Stroudsburg University. He is currently employed as the Director of Disability Services at Centenary College where he oversees a structured learning support program for students with learning, attention, psychological, and neurological differences as well as a developmental summer program. While he ascribes primarily to a “social model” of disability, he realizes that challenges associated with learning differences often manifest themselves in ways that impair a student's social and academic success. Therefore, Chris is very interested in assisting students to modify their environments in ways that are conducive to attainment of long term success. In his free time, Chris enjoys being outdoors with his family and “starting” home improvement projects.

Tutors and other Learning Center personnel often initiate assistive relationships with students while having little to no background knowledge relating to the particular student's learning strengths and weaknesses. This often leads to lost time and can be a source for significant frustration on the part of the tutee (as material is presented in less than ideal platforms) and for the tutor (who can feel that they are not making any progress). At its worst, this frustration may turn a student away from seeking academic support in the future which can ultimately lead to underachievement and attrition. The focus of the session will be on exposing participants to a variety of practical techniques designed to identify some of the most common learning challenges that college students experience. Through implementation of these techniques, tutors and learning center professionals will have confidence that their assistance is focused on the needs of each particular student. Also discussed within the context of the session will be a variety of strategies that can be used as a starting point to assist the student in compensating for identified weaknesses.

### PROGRAM

8:30—9:20	<b>Registration</b> Vendor sponsored Continental Breakfast in Vendor Display Area Cops 'N Kids book collection
9:30—10:20	<b>Session A</b> -Peer Tutoring “Peers are Powerful Agents of Change” Muhlenberg College -Supplemental Resources for Math “Websites for Developmental Math We Absolutely Love!” Cabrini College -Social Networking in Learning Centers “New Decade, Old Technology: Using Social Media to Meet Millennials” Northampton CC -Reading Strategies “College Reading Prison: Escape to Connected Learning,” Rider University -Writing Workshops “Peer Reviews in Developmental English: Establishing a Community of Writers” Warren CC
10:30—11:45	<b>Colloquium Sessions</b> “At the Heart of It” Led by Dr. Lisa Perfetti Intended audience: Trainers, Supervisors, Managers  “Practical Strategies to Identify and Mitigate Learning Weakness” Led by Mr. Christopher Selena Intended audience: Tutors
11:55—1:20	Hot Buffet Lunch Greetings and Announcements Keynote Address: “Ten Poor Listening Habits: Know ‘Em and Kill ‘Em?” Michael Z Murphy
1:30—2:15	<b>Session B</b> -CRLA International Tutor Program Certification “ITPC—Getting the Basics” CRLA Reviewer -Kings College -Online Tutoring “Tutoring in Cyberspace: Developing, Implementing and Managing an Online Tutoring” Program Union CC -ELL “Tutoring Techniques for English Language Learners” Northampton CC -Drop In Tutoring “Ins and Outs of a Math Walk-in Tutoring Center” Northampton CC -Study Skills “Student Success Strategies: Putting Research into Practice” Middlesex CC
2:30—3:15	<b>Session C</b> -Meta-cognitive Techniques “Yes You Can!: Empowering Academically At-Risk Students” Washington College & Philadelphia CC - Learning Center Assessment “What do you mean, CLOSE THE LOOP?!?” Westchester University -Center Resourcefulness “Maintaining a Viable Learning Center” Lehman College -Learning Strategies “Not All Great Minds Think Alike: Imaginative Learning Strategies” Cabrini College -Writing Workshops “The Advantages of Learning Tools and Writing Specific Workshops” Lehigh Carbon CC

### REGISTRATION

Early registration prior to March 4, 2011 is \$30, \$20 for students.  
March 5 -15, 2011 \$40, \$25 for students.  
Registration includes Vendor sponsored Continental Breakfast, Hot Buffet Lunch and (Annual Membership for those who pay the \$30 fee.)  
Registration form and detailed program information in printable format:

<http://crlapanj50webs.org>

Driving directions: <http://www.northampton.edu/About-NCC/Maps-and-Directions.htm>

For those coming a distance: A block of 15 rooms at the Comfort Inn (3191 Highfield Drive Bethlehem PA 18020) are being held under “CRLA Meeting”. The conference rate will be \$69 plus sales/occupancy taxes.